



The Airline Baggage Tracking Challenge



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End to End Baggage, Project Coordinator





How many of you...

Flew here?

Checked a bag?

Had no issue?

About IATA



Mission and aims of IATA

REPRESENT, LEAD and SERVE the airline industry

- Promote safe and secure air services
- Provide means of collaboration
- Cooperate with ICAO and relevant organizations



**Baggage
Industry figures**



Baggage industry figures

4.08 billion
scheduled
passengers
in 2017



5.57
Mishandled
bags per 1000
passengers in
2017



70.5%
Drop in rate of
mishandled
bags since
2007



Baggage industry figures

99.5%

In the right place at the right time!



Why do we
want to track
bags?



Why track bags?

Reduce global
baggage
mishandling

99.5% bags 😊

0.5% 😞 = 22.7 million bags

2.3 billion \$US



Increase
efficiency in
baggage
operations

4.08 billion 2017 pax

7.8 billion 2036 pax



Better
passenger
experience




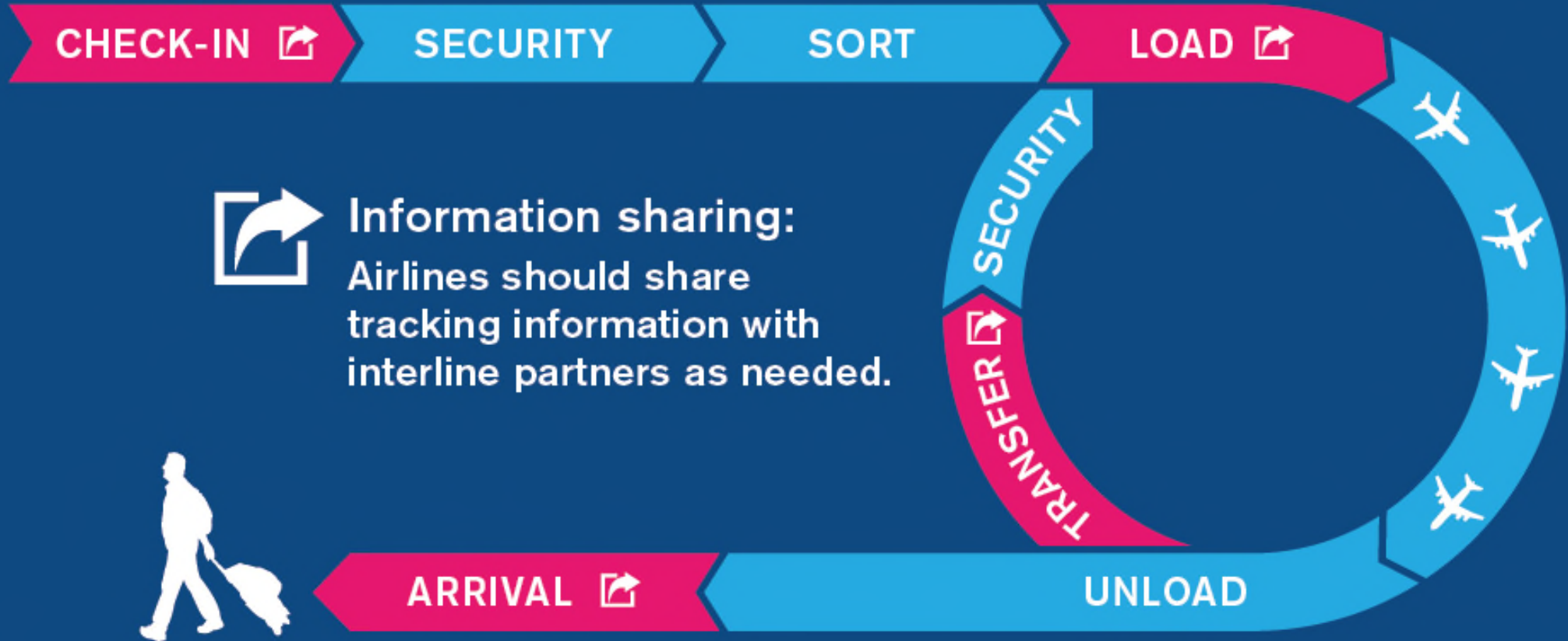
Resolution 753





The Baggage Journey

 Mandatory tracking points by June 2018



Airlines for America®
We Connect the World

A4A RESOLUTION
#A4A30.53



IATA RESOLUTION
#IATA753

IATA's Resolution 753 journey



PSCRM(34)
June 2014

IATA Resolution 753
published in the
PSCRM*

PSC(35) Dublin
October 2013

IATA Resolution 753
voted by all IATA member
airlines

1 June 2018

IATA Resolution 753
becomes effective

Where does
RAIN RFID fit?





Alexandre de Juniac
IATA Director General and CEO

Where does RAIN RFID fit?

Member Airlines mandated IATA to meet customer expectations for **real time** tracking of baggage.

One year to develop a global standard for **RAIN RFID inlays in all** baggage tags by 2020.



Where are we now?

- Active sub-working group
 - Updated global standard (RP1740c)
 - Developing an implementation guide
- IATA End to End Baggage
 - Creating an industry global development plan on **HOW** to implement RAIN RFID efficiently



Usage of RAIN RFID

- Unique identity (TID)
- ID transmitted in the .M of the BSM/BPM
- Can identify bags in a point or in an area
- Read rate 99.5%
- Single or permanent use (tag less / EBTs)



Levels of RAIN RFID

INLAY ONLY

Inlay in baggage label
& pre encoded AFI

INLAY PLUS ASSOCIATION

RAIN RFID (TID) associated with
1d barcode (LPN) in the airline
systems

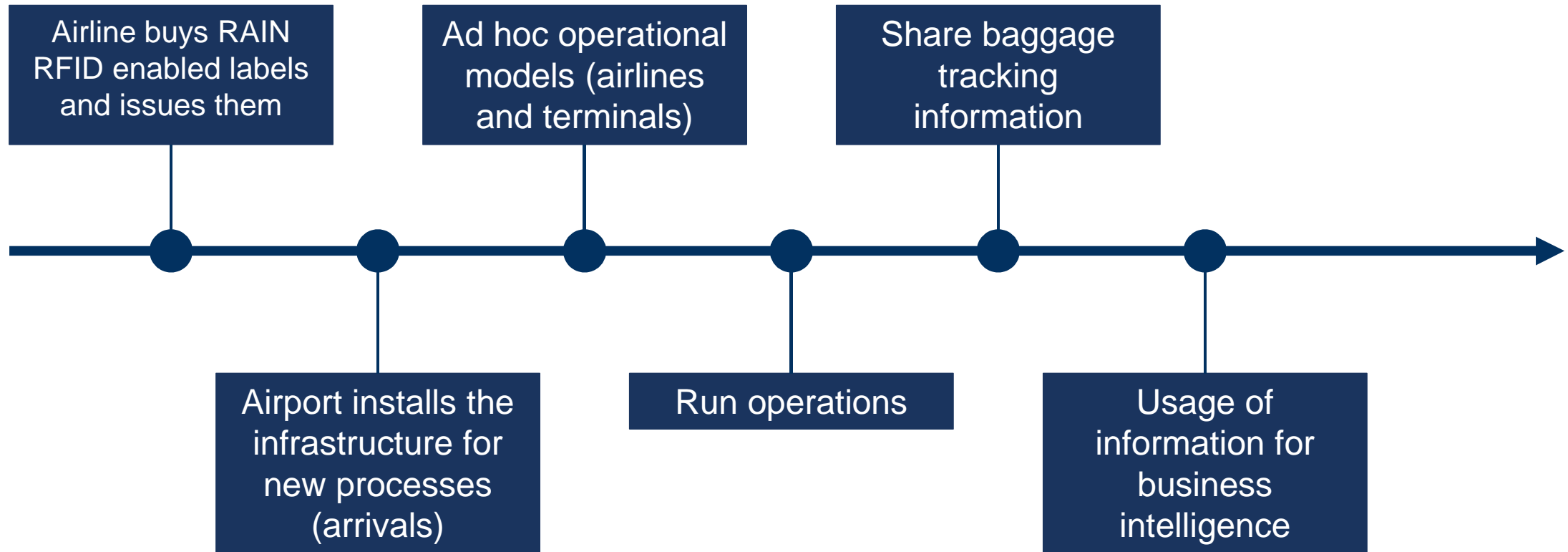
BASIC INLAY ENCODING

RAIN RFID inlay is encoded with
LPN
& date
& EPC memory

RICH INLAY ENCODING

RAIN RFID inlay is encoded with LPN
& date
& additional information
& EPC and user memory

Implementation outline



AT&T Wi-Fi 10:21 AM 80%

< TRACK MY BAGS TRACK ON MAP

Track My Bags

ARRIVED
Delivered to Baggage Claim
7:49 am

Bag# 7006077639

- **Delivered to Baggage Claim 1**
7:49 am
- Bag On Plane DL 446 JFK-KEF Jun 14
8:55 pm
- Bag On Plane DL 1630 DEN-JFK Jun 14
6:26 am
- Bag Checked-In for DL 1630 DEN-JFK Jun 14 DL 446 JFK-KEF Jun 14
5:16 am

[SEARCH FOR YOUR BAG >](#)

My Trips Today Book Feed More

AT&T Wi-Fi 10:22 AM 79%

< BACK

Delivered to Baggage Claim 1
7:49 am

NORTH AMERICA

Toronto New York

Mexico City Bogota

Legal

My Trips Today Book Feed More

AT&T Wi-Fi 10:22 AM 78%

< BACK

Delivered to Baggage Claim 1
7:49 am

Legal

My Trips Today Book Feed More

Industry collaboration

- Operation models
(airlines and terminals)
- Stakeholders
- Usage of information for
business intelligence



A young boy in a blue shirt and shorts stands on a wooden stool on a paved road, shouting into a megaphone. The background features rolling green hills and mountains under a cloudy sky. A white text box is overlaid on the right side of the image.

**RAIN RFID is
coming to
Baggage!**

Questions?



Contact us at baggage@iata.org



Thank you



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